

Claims List

Amendments to the Claims:

Please cancel claims 4-6 and amend claims 1, 2, 3, 7, and 8 as shown below in the detailed listing of claims:

Claim 1(currently amended). A method of distributing literature in the form of a booklet which includes a plurality of sheets of media, comprising:

counting the number of sheets of media in the booklet;

estimating the weight of each sheet of media; and,

multiplying the number of sheets of media in the booklet by the estimated weight of each sheet of media to calculate the total weight of the ~~media; booklet; and,~~
calculating postage for the booklet based on the total weight of the booklet.

Claim 2(currently amended). The method of claim 1, wherein the booklet includes binding materials ~~to hold the sheets of media together,~~ the method further comprising:

estimating the weight of the binding materials; and,

adding the weight of the binding materials ~~and~~to the total weight of the ~~mediabooklet.~~

Claim 3(currently amended). The method of claim 1, wherein the booklet includes a cover, the method further comprising:

estimating the weight of the cover; and,

adding the weight of the cover to the total weight of the ~~total weight of the~~
mediabooklet.

Claims 4-6(canceled).

1 Claim 7(currently amended). A method of distributing literature in the form of a booklet
2 comprised of a plurality of sheets of media collectively defining a weight, the method
3 comprising:

4 calculating the weight of a booklet by multiplying the number of sheets of media
5 which are used in the booklet by the estimated weight of each sheet of media; and,
6 calculating a postage to be paid to a delivery service to deliver the booklet to an
7 individual, wherein the postage is calculated based on the weight of the booklet; and,
8 ~~printing the postage on the booklet.~~

9 Claim 8 (currently amended). The method of claim 7, and further comprising:

10 receiving a client inquiry;
11 prompting the client for a name and address in response to the client inquiry;
12 receiving a name and address from the client in response to the prompt; ~~etc.~~
13 sending a literature selection prompt signal to the client via the communication
14 link in response to receiving the name and address data signal;
15 receiving a literature selection data signal from the client via the communication
16 link in response to sending the selection prompt signal;
17 sending a finish command prompt signal to the client via the communication link
18 in response to receiving the selection data signal;
19 receiving a finish command signal from the client via the communication link in
20 response to sending the finish command prompt signal, and wherein the weight of the
21 booklet is calculated in response to receiving the finish command signal.

22 Claim 9 (original). The method of claim 8, and further comprising:

23 assembling selected literature in response to the receiving the finish command
24 signal; and,
25 printing the selected literature onto sheets of media in response to assembling
the selected literature.

1 Claim 10(original). The method of claim 9, and further comprising:

2 storing a name and address of a client in a memory in response to receiving the
3 name and address data signal;

4 retrieving the name and address of the client from the memory in response to
receiving the finish command signal; and,

5 printing the name and address of the client on a cover sheet of media in
6 response to retrieving the name and address of the client from the memory.

7 Claim 11(original). The method of claim 7, and further comprising:

8 automatically generating a customized cover letter addressed to a client based
9 on literature selected by the client and in response to receiving the finish command
10 signal; and,

11 printing the cover letter on a sheet of media which is to be included in the booklet
in response to generating the customized cover letter.

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14 -- End of Claims List --
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